



Department of Community Development, 777 Lynn Street, Herndon, Virginia 20170

APPLICATION FOR QUALIFICATION AS AN ARTS BUSINESS WITHIN THE HERNDON DOWNTOWN ARTS DISTRICT
Per Chapter 7 of the Herndon Town Code

Submittal of this form with **original signatures is required**. PLEASE PRINT OR TYPE (Unless otherwise indicated.)

Applicant's (Business Owner) Name: _____

Property Address (Location of Arts Related Business): _____

Date Business Opened or Will Open: _____

Name of Business: _____

Applicant's mailing address: _____

Telephone #

Email Address

Type of Business (Please circle the category(ies) that apply. Definitions on page 2):

Arts Instruction

Media Arts

Performing Arts

Performing Arts Venue

Visual Arts Creator

Visual Arts Exhibit

Arts Office

Museum

Please describe the business:

Continue on next page

I hereby affirm and certify that: *The information provided on this form is true and correct to the best of my knowledge.*

Signature of Business Owner/Applicant

Date

I hereby affirm and certify that: *I as the property owner understands that the tenant named above is seeking qualification as an Arts Business within the Herndon Downtown Arts District.*

Signature of Property Owner

Date

Definitions

Arts business is a business organization primarily engaged in arts instruction, media arts, performing arts, performing arts venue, visual arts creation or visual arts exhibit as defined herein. The term includes a museum and an arts office use. The business may engage in related, incidental retail sales.

Arts instruction teaches individuals skills in the performing arts, media arts, or visual arts through experience, study, performance and assessment, providing participatory learning and engaging students with skilled artists, teachers, and art.

Arts office is an office use associated with an arts business, such as performing arts events organization and promotion, or arts production.

Media arts are film, video, audio and other forms of digital and Web-based media, including the production, exhibition, distribution, and preservation of the work.

Museum is a public or private nonprofit agency or institution organized on a permanent basis for essentially educational or aesthetic purposes which, using a professional staff, owns or uses tangible objects, cares for them, and exhibits them to the public in a physical setting on a regular basis.

Performing arts are live music, theater, dance (excluding dance as exercise or fitness activity), and opera.

Performing arts venue is a place of indoor or outdoor public assembly for the presentation of the performing arts or media arts.

Visual arts are the arts of painting, photography, sculpture, printmaking, drawing, design, folk and traditional arts and craft.

Visual arts exhibit is a business or gallery which displays the visual arts to visitors.

The business described above is located within the Herndon Downtown Arts District and is qualified as an arts business per Chapter 7 of the Town of Herndon Town Code.

Director of Community Development

Date

Town Manager

Date