

October 2024



## Herndon Downtown Redevelopment Update

At its public meeting on Tuesday, September 10, 2024, the Herndon Town Council approved an extension of the outside satisfaction date by which the Town of Herndon and Comstock Herndon Venture LC will finalize their Amended and Restated Comprehensive Agreement to Tuesday, December 10, 2024.

In presenting the agenda item to the council prior to their vote, then-Town Manager Bill Ashton indicated that the complexities of the agreement necessitated the extension. However, he emphasized that the extension does not impact the timing by which construction on the project will begin; in fact, he noted the new extension agreement puts in writing the agreed-upon project commencement date of April 2025.

The Town of Herndon and Comstock Herndon Venture, LC entered into a Comprehensive Agreement in 2017 to develop a mixed-use project in Herndon's downtown, to include the redevelopment of nearly five acres of land. Delays caused by a legal appeal by adjacent property owners, setbacks during the COVID-19 pandemic, and recent economic impacts on both cost and availability of construction materials prompted Comstock in April 2022 to exercise its contractual right to pause commencement of construction for two years.

The town and Comstock have been working diligently since that time to restructure their contractual relationship in a manner that reflects the realities of project development in 2024.

Visit [Herndon-va.gov/downtown](https://Herndon-va.gov/downtown) for additional details and to stay up to date on the project.

## Commuter Benefits for Town Businesses

The Dulles Area Transportation Association (DATA), a nonprofit public-private partnership that assists in the development and promotion of sustainable transportation options, is available to work with companies located in the Town of Herndon to develop a Commuter Benefits program that encourages employees to use public transit. As part of the program, DATA provides each new employee who signs up with a one-time free SmarTrip card, valued at \$50, that may be used on Metrorail's Silver Line. DATA programs are grant-funded and are available to Herndon employers at no cost. For more information, contact Sarah McGowan, DATA's director of Programs, at 703-963-3568 or [smcgowan@datatrans.org](mailto:smcgowan@datatrans.org).



## GMU Enterprise Center - Herndon

The Mason Small Business Development Center in partnership with the Town of Herndon and Office Evolution held a 3-part series earlier in the fall for the Herndon business community. The series provided over 25 participants with in-depth sessions on small business financial management, to include cash flow, forecasting and budgeting, growth strategies, dashboards and processes to successfully manage small businesses.

The GMU Enterprise Center - Herndon team is working on development of a full seminar, lunch-n-learn and workshop schedule for 2025. All events are FREE to participants. For more information on how the center can help your business launch and succeed, visit [Herndon-va.gov/MEC](https://Herndon-va.gov/MEC).



Mason Enterprise Center  
Herndon



## We Want To Tell Your Story!



Does your business have a story to tell? We want to hear it! The Town of Herndon is looking to feature town businesses on our social media channels, to include [Facebook](#), [Instagram](#) and [LinkedIn](#). Interested in being featured? If so, please fill out the form below. We will follow up to arrange a time we can come out, learn about your business and take photos. Depending on the responses it may take a few weeks to highlight your business. Thank you in advance for working with us!

[Business Highlight Form](#)



Mayor Olem presented a proclamation to Gene Wiley, President of The Closet of the Greater Herndon Area, to honor the organization's 50 years of service to the community at its Anniversary Celebration.

## Herndon Business Headlines and Milestones

Herndon businesses are making headlines and celebrating milestones:

- **The Closet of the Greater Herndon Area Inc.**, a fixture in downtown Herndon, celebrated its 50th anniversary this month. The Closet was founded in 1974 by a group of faith-based congregations, to provide high quality used clothing, household items and more. The Closet also provides grants, scholarships and no-cost items to communities in need. For more information, [visit their website](#) or stop by the store at 845 Station Street and congratulate them in person on a half-century of service to the Herndon community.
- Herndon's own **Northwest Federal Credit Union** is the new naming rights sponsor of the Washington Commanders' stadium in Maryland. [Read more at Inside NoVa](#)
- Herndon-based technology and management contractor **Serco Inc.**, a subsidiary of United Kingdom-based Serco PLC, has won a contract worth an estimated \$323 million for construction work at the U.S. Space Force's Pituffik Space Base in Greenland. [Read more at Virginia Business.](#)

## Welcome New Businesses!



Mayor Sheila Olem attended the grand opening of Therapeutic Arts Science & Growth Mindset, 520 Herndon Parkway, Suite D. The new business fosters wellness and well-being through workshops, school-aged programs/camps and online resources.

Opening a new business or celebrating a milestone? Mayor Olem and members of the Herndon Town Council would welcome a chance to help you celebrate. Contact us and let us know! [economic.development@herndon-va.gov](mailto:economic.development@herndon-va.gov).

These new businesses have also recently opened in Herndon:

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**Bodybar Pilates Reston**

*Pilates Studio*  
340 Elden Street  
703-621-0996

**Elden Spa**

*Foot and Body Massage*  
106 Elden Street, #10  
571-426-7894

**JP Gonzalez Counseling and Consultation Services**

*Counseling and Consultation Services*  
489 B Carlisle Drive, Suite 203  
909-264-1388

**Kaleidoscope Art Therapy And Counseling**

*Art Therapy and Counseling*  
297 Herndon Parkway, # 301  
571-412-0759

**Maharani Palace Indian Cuisine & Bar**

*Indian Cuisines Lounge & Bar*  
1030 Elden Street  
703-544-0070

**Medsy Health**

*In-home Care Coordination*  
441B Carlisle, Suite 202  
Herndon, VA 20170  
571-342-1818

**Therapeutic Pilates**

*Pilates*  
445B Carlisle Drive

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