



## NEWS RELEASE

### **Community Cultural Festival Donation Program Available from the Town of Herndon**

Herndon, VA (February 5, 2024) – Non-profit and not-for-profit organizations looking to hold events in the Town of Herndon may be eligible for a donation from the town via a Community Cultural Festival donations policy adopted by the Herndon Town Council at its public meeting on January 9, 2024.

The intent of the donation policy, as adopted by the council, is to “support a variety of events...that celebrate and share the cultures represented in the community, are open and welcoming to all, and bridge parts of the community...to build understanding.”

Donation recipients must meet the following qualifications:

- Non-profit and not-for-profit organizations in good legal standing;
- Funding requests do not exceed 50 percent of the total event budget or \$10,000, whichever is less;
- Event is new – has not been held within the town within the last five years; and
- The requesting organization has not received a prior donation within a fiscal year.

Additional qualifications apply. Please visit the town’s website at [Herndon-va.gov/residents/events/plan-an-event](https://www.herndon-va.gov/residents/events/plan-an-event). Information on the public venues available for use is also available, and you may also find information on the “Service Finder” on the homepage.

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