

September 20, 2023

Town Business Survey Results

Town business owners are generally satisfied with the services they receive from the town as well as Herndon as a location in which to do business, according to results of a just-completed town-wide survey. A total of 155 businesses responded to the survey, conducted this summer on the town's behalf by Priority Metrics Group.

The areas in which businesses gave the town high marks included access to the airport, overall quality of life and the overall image of the Town. Town performance indicators that were high included cleanliness of streets, retaining businesses and lighting in commercial areas.

Areas needing improvement include level of taxation, town special events and licensing and regulations. Business owners also recommended the town focus on creating attractions/events, supporting growth and attracting new businesses. Results of the business survey as well as a companion citizen survey will be used to budget town resources and benchmark satisfaction with town initiatives. Click the link below to see full results of the town's business survey.

[Survey Results](#)

We Want to Tell Your Story!



Does your business have a story to tell? We want to hear it! The Town of Herndon is looking to feature town businesses on our social media channels, to include [Facebook](#), [Instagram](#) and [LinkedIn](#). Interested in being featured? If so, please fill out the form below. We will follow up to arrange a time we can come out, learn about your business and take photos. Depending on the responses it may take a few weeks to highlight your business. Thank you in advance for working with us!

[Yes! Feature My Business](#)



Lunch and Learn at GMU Center - Herndon

Generating Revenues & Accessing Multiple Sources of Capital

Early stage and established businesses alike that are seeking financial growth and stability are encouraged to join us for a Lunch and Learn on Thursday, October 5, noon-1:30pm at the Mason Enterprise Center- Herndon. Presenter Carl L. Hairston, Area executive VP of First Citizens Bank, will provide an overview of how to access multiple sources of capital to drive revenue and profitability for your business. No matter where your business is in its life cycle, you will learn about the diverse resources that can provide long-term success.



The Mason Enterprise Center - Herndon is located at Office Evolution, 205 Van Buren St #120 in Herndon. Register early to guarantee your seat! Lunch will be provided.



[Registration Link](#)

Commuter Benefits 101 Webinar

Is your company making the most of the Silver Line?

Join the Dulles Area Transportation Association's Employer Outreach Team for a primer on commuter benefits. This discussion is delivered in partnership with the Greater Reston Chamber of Commerce, the Committee for Dulles, Dulles SHRM, and the Town of Herndon.

The free Commuter Benefits 101 webinar will be held on
Wednesday, October 4 at Noon.
Register today at no cost!

[Webinar Registration](#)

Welcome New Businesses



Opening a business or celebrating a milestone? Mayor Olem and the Town Council welcome the opportunity to celebrate with you. Please contact economic.development@herndon-va.gov to schedule a visit!

Brighter Strides ABA VA

Behavioral Therapy for Children

400 Herndon Parkway #150

888-421-0788

Chiboo Bakery

French Macaron Bakery

273 Sunset Park Drive

Crème de la Crop

Vegan Ice Cream Maker

273 Sunset Park Drive

Rehab at Work

Physical Therapy and Industrial Therapy

400 Herndon Parkway 125

888-827-6361

Ibiza Bar & Grill

Restaurant

150 Elden Street #160

571-353-9950

Speer Primary Care

Medical Care

445 Carlisle Drive A

703-794-3741

Mind and Body Healing Arts

Health Centered Mind Body Techniques

455A Carlisle Drive 1 (Inside Klein

Integrative Physical Therapy)

Visit our website

Contact Us



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