



Mason Enterprise Center  
Herndon



## NEWS RELEASE

### George Mason Enterprise Center to Open in Town of Herndon

Herndon, VA (January 24, 2023) – George Mason University is expanding its small business incubator programs to the Town of Herndon, with the aim of empowering more Northern Virginia businesses with high-growth potential.

The newest [Mason Enterprise Center](#) (MEC), located at Office Evolution, 205 Van Buren Street in Herndon, will focus on supporting small, entrepreneurial and emerging businesses while promoting Herndon’s economic growth.

Herndon becomes the fifth Northern Virginia locale to partner with the MEC, joining Fairfax, Arlington, Fauquier, and Springfield. The no-cost and low-cost services brought to small businesses include business advisory services and educational workshops, from federal and state programs such as the Virginia Procurement Technical Assistance Center (Virginia PTAC), the state Small Business Development Center (SBDC) Network, and the Innovation Commercialization Assistance Program (ICAP) among others.

“We are thrilled to continue the success of the Mason Enterprise Centers with this expansion by bringing Mason assets directly into the Herndon business community,” said Paula Sorrell, Mason’s associate vice president of innovation and economic development.

In conjunction with Office Evolution and the Town of Herndon, Mason will continue to grow its services, which include access to health insurance, payroll support, and other critical business services in an effort to boost business growth and overall independence to small businesses in the Town of Herndon.

Others services the MEC will provide will include access to Mason classroom and research projects, and capstone students and interns.

The project enhances Herndon’s reputation as a tech-savvy area, Sorrell said.

“We are delighted to partner with the Mason Enterprise Center and Office Evolution in creating this space for businesses to grow and prosper,” said Herndon Mayor Sheila Olem. “We look forward to welcoming many new enterprises to the town as a result of this collaboration.”

Said Martin Gruszka, owner of Office Evolution in Herndon, “Mason Enterprise Center’s incubator programs are going to provide real, tangible, benefits to small businesses at Office Evolution, and in the Town of Herndon. Just the health insurance coverage alone is a game changer, not to mention education, networking, and coaching. We are thrilled about the opportunities this will present them.”

For more information on the George Mason Enterprise Center in Herndon, please contact Paula Sorrell at [psorrell@gmu.edu](mailto:psorrell@gmu.edu).

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